

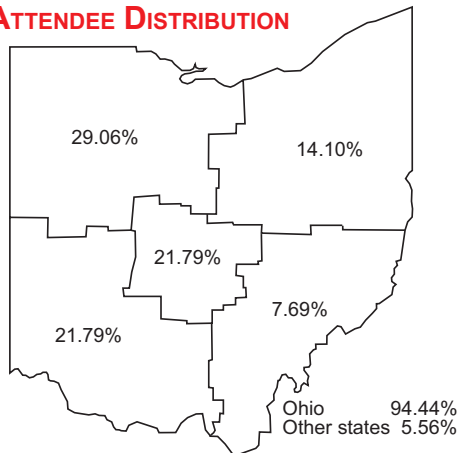


ATTENDEE SURVEY

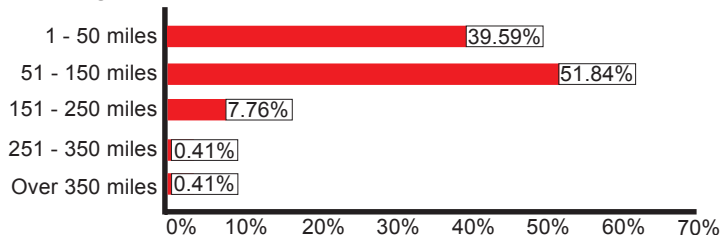
JANUARY 26, 27, 28, 2007

This survey was conducted at the 2007 Power Show Ohio. Members of the Ohio FFA randomly surveyed attendees each of the three show days. This survey will provide customer demographics that will assist exhibitors in qualifying attendees of Power Show Ohio.

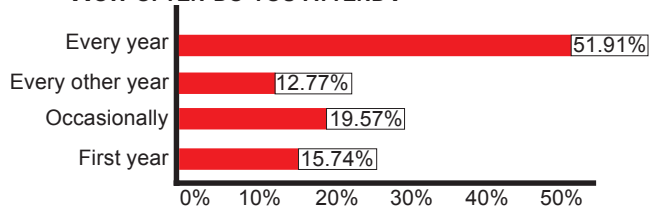
ATTENDEE DISTRIBUTION



DISTANCE TRAVELED



HOW OFTEN DO YOU ATTEND?



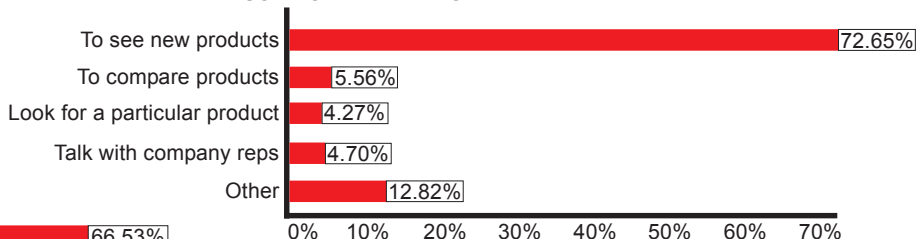
■ AVERAGE NUMBER PER PARTY . . . **2.79 PEOPLE**

■ AVERAGE NUMBER OF ACRES FARMED . . .

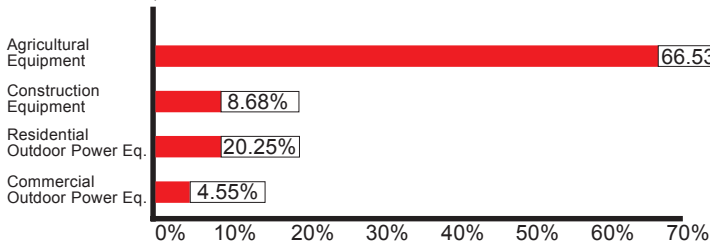
584.57 ACRES

(63.53% OWNED; 36.47% RENTED)

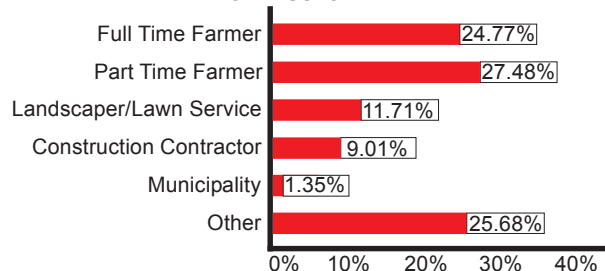
PRIMARY REASON FOR ATTENDING



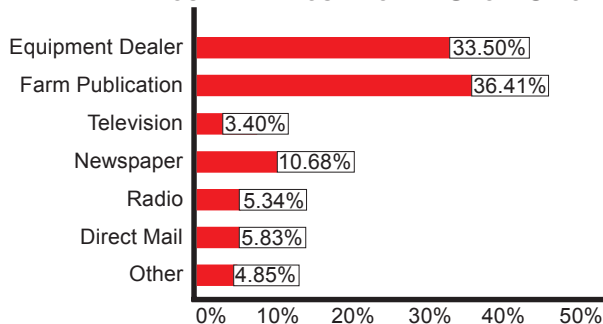
PRIMARY EQUIPMENT INTERESTS



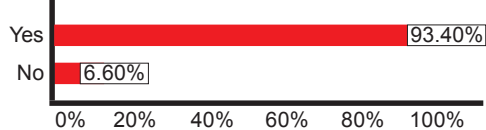
TYPE OF CUSTOMER



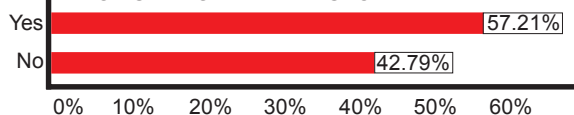
WHERE DID YOU HEAR ABOUT POWER SHOW OHIO?



DID YOU FIND THE SHOW OF INTEREST OR BENEFIT TO YOUR FARM OR BUSINESS?



HAVE YOU PURCHASED A PRODUCT AS A RESULT OF SEEING IT AT THE SHOW?



DO YOU EXPECT TO MAKE A NEW MACHINERY PURCHASE THIS YEAR?

